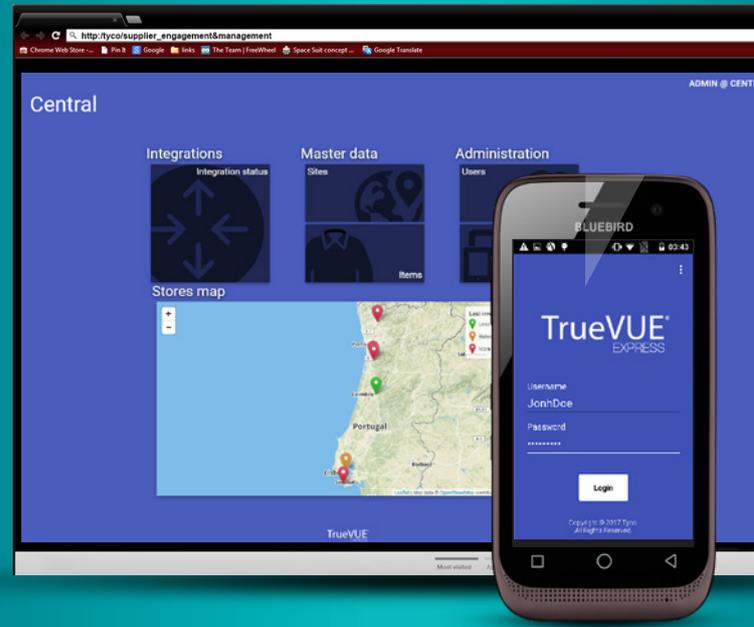


TrueVUE[®] EXPRESS

Quick, Efficient,
Easy to Deploy.



TrueVUE[®] EXPRESS is the quick and easy way to experience the benefits of RFID, while seamlessly boosting the customer experience. This solution provides a cloud-based application, which enables retailers to deploy an efficient and affordable solution to help gain accurate item-level visibility and assist in managing daily retail inventory operations. With a unique introduction to RFID technology, TrueVUE EXPRESS helps deliver inventory accuracy, facilitating faster back-to-front replenishment, reduced out-of-stocks, improved customer service, and increased sales, all from a simple, out-of-the box solution.

Easy and Efficient

- Integrate all stores across the same platform
- Access intuitive reporting functionality through cloud-based platform
- Drive efficient store operations
- Leverage cloud-based platform, no fixed infrastructure required

Quick to Deliver Value

- Establish inventory accuracy
- Maintain on-floor availability with stock replenishment
- Deliver real-time inventory visibility enabling omni-channel fulfillment
- Realize ROI quickly



56% inventory distortion due to out of stocks¹

60%-65% average retailer inventory accuracy²

44% inventory distortion due to overstocks³

¹ Source: Retail's Inventory Distortion Problem: Sizing it Up, IHL Group

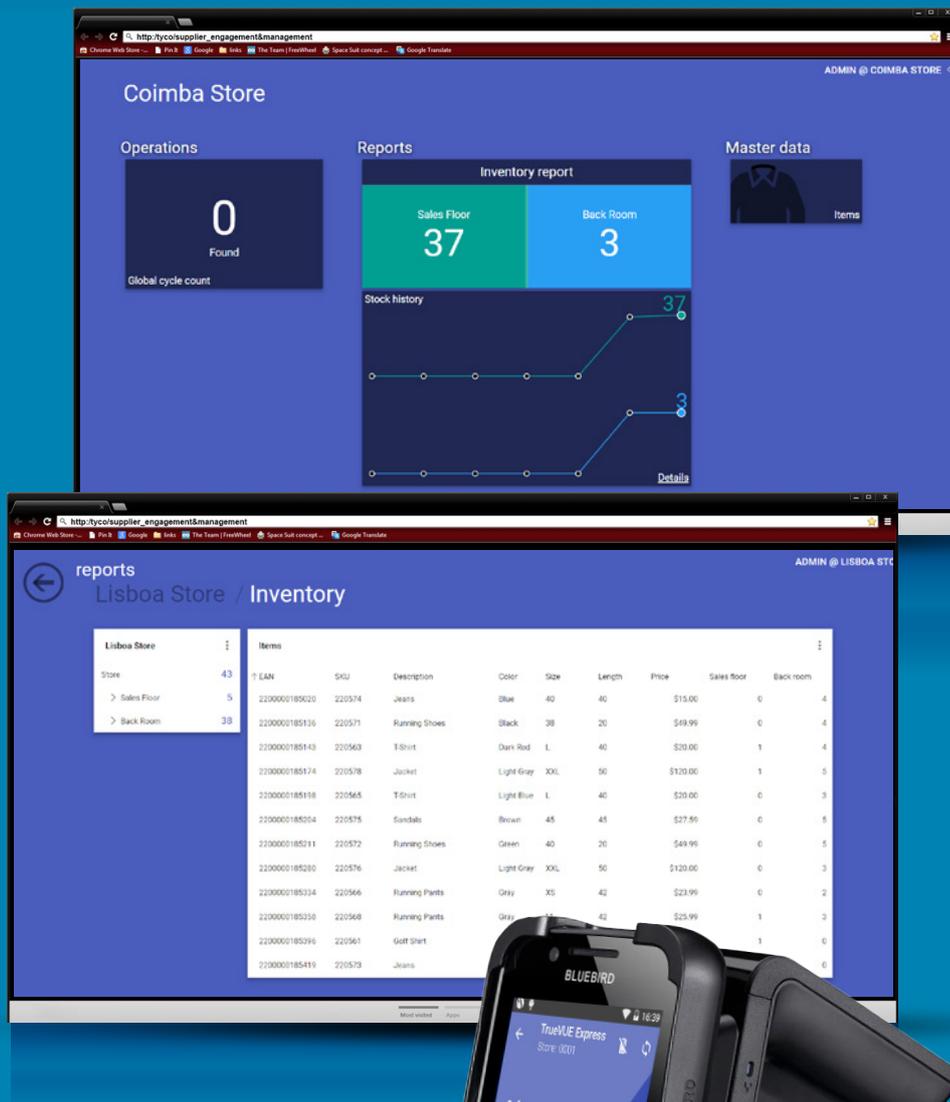
² Source: Item-Level RFID Applications in Retail, Dr. Bill Hardgrave, University of Arkansas

³ Source: Retail's Inventory Distortion Problem: Sizing it Up, IHL Group

Central Management Reporting

Reporting

Retailers have access to real-time reports that include both store and back-office reporting functions. Store reporting ensures that all in-stock items are on the floor and available for sale. These reports also allow retailers to ensure accurate counts when placing orders for new merchandise to help reduce overstocks. Additionally, back-office reporting allows retailers to have access to administrator capabilities such as, access to store maps to determine inventory needs across different stores and viewing and exporting master inventory data sheets to explore and track inventory performance.



RFID Capabilities

The core functionality of TrueVUE EXPRESS is Cycle Counting, which gives retailers the ability to count inventory levels and establish a high level of accuracy for inventory in the backroom and on the sales floor. Utilizing this application regularly allows retailers to maintain better inventory visibility at all times. By having more accurate and more frequent inventory counts, retailers ensure more efficient back-to-front replenishment, so they can maintain better on-floor visibility, locate merchandise and reduce out-of-stocks.

